



Facilitating Open Account – Receivables Finance

## Advertising on FCI website

FCI opens advertising opportunities on its website.

### FCI website in figures:

An average of 12.000 sessions per month

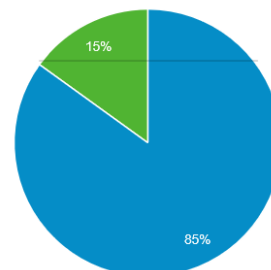
An average of 31,000 pages views per month

16% of these 30,000 visit the welcome page (average of 5000)

85% are new users

70% are looking at the website on desktop

■ New Visitor ■ Returning Visitor



### Geographical origin:

58% of native English speakers (USA and UK)

44.4% from Asia

24.7% from Europe

23.64% from Americas

5.66% from Africa

1% from Oceania

### Top 5 countries:

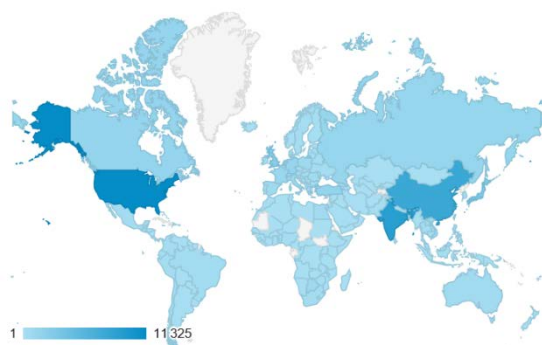
17% from USA

13% from India

11% from China

4% from Japan

3.58% from UK





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### Age group breakdown:

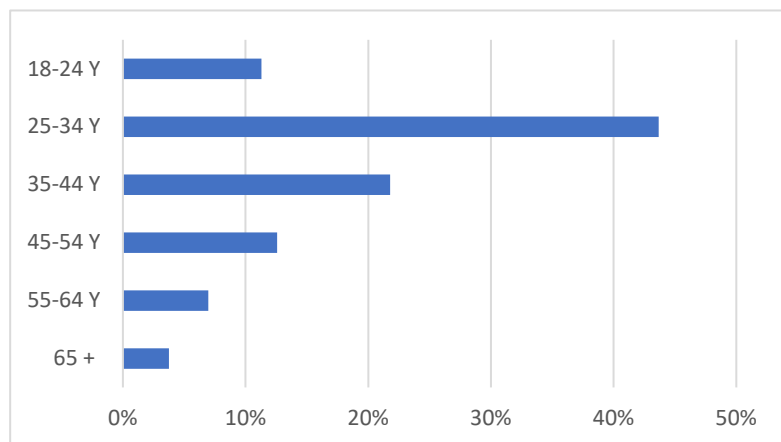
11% of 18-24 years

43% of 25-34 years

21% of 35-44 years

13% of 45-54 years

7% of 55-64 years



You want to reach our audience with your brand?

Are you looking for new ways to promote your company ?

You want to associate your name with FCI?

We have the solution for you! Advertise on the welcome page of the FCI website and reach 12,000 users per month.

Washington

From 20 to 21 June 2021

test Mendix

REGISTER NOW

THIS WEEK'S FOCUS

How FCI invoice verification helps to mitigate risks

Discover more

FCI Mentorship Program

Get guidance and advice from skilled FCI members who already have experienced this process and can share best practices with you

DISCOVER THE MENTORING PROGRAM

LATEST NEWS

19 May 2020

Find the FCI Member you need and start doing business



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## **Price list 2019-2020:**

### **FCI Members:**

Advertising space 1 (top): 750€ per month

Advertising space 2 (middle): 400€ per month

Advertising space 3 (middle): 400€ per month

### **Non-Members\*:**

Advertising space 1 (top): 1500€ per month

Advertising space 2 (middle): 800€ per month

Advertising space 3 (middle): 800€ per month

\*Subject to validation from FCI

File setup: 545 x 167 pixels. Only image, text will be added by FCI following the example

File format: .png , .jpeg or .gif

The layout is subject to validation from FCI

Delivery instruction: please send the file to [deviron@fci.nl](mailto:deviron@fci.nl)

Advertising is available every month, please book your space as early as possible as places are limited.