FCI Academy

Learn from the Global Leaders of Receivables Finance

CERTIFICATE OF SALES & MARKETING IN RECEIVABLES FINANCE

Enhance your selling and marketing skills!

FCI

Facilitating Open Account – Receivables Finance

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CERTIFICATE OF SALES & MARKETING

IN RECEIVABLES FINANCE

Aimed to enhance the selling and marketing skills of factoring professionals, this programme includes 3 e-learning courses:

Foundation Course on Factoring

Selling & Marketing Factoring Course

Pre-sales and Seller On-Boarding course

Suitable for professionals in the sales & marketing teams and Relationship Managers (in Bank branches), dealing on a daily basis with corporate clients.

Upon the completion of the programme the student will have developed his selling and marketing skills necessary to support the growth strategy of their institution.

Students who successfully complete the programme will become **"Certified Sales & Marketing Professionals in Receivables Finance"**.

FCI Academy

CERTIFICATE
SALES & MARKETING
IN RECEIVABLES FINANCE

This Certificate is awarded to

AYSEN CETINTAS

for the successful completion of
Sales & Marketing in Receivables Finance
Certificate Program by FCI

SALES & MARKETING

Chairman of FCI | Chairman of FCI Education Committee | Date

FCI

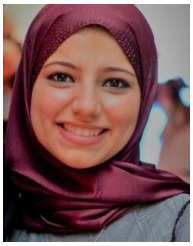
Available every January and July.

Programme Duration: 6 Months

995€ / **FCI MEMBERS: 700€**

"I have successfully completed the FCI "Certificate of Sales & Marketing Factoring program, in addition to Foundation & Intermediate Course. I had such a great experience and enjoyed the companionship of a cooperative, friendly and well experienced team."

Ms. Reem Anwar
Deputy Manager Credit & Manager
Egypt Factors SAE



Read more information about FCI Academy
» **https://fci.nl/en/academy**

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