



CONFERENCE

Empowering Sustainable Trade Flows with Factoring – Facilitation of Egyptian Trade in difficult Times

24 October 2022 | 09:00 - 17:00 EEST | Cairo, Egypt



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www.afreximbank.com



Established as a non-profit independent entity. In accordance with the decision of the Board of Directors of the Financial Regulatory Authority No. 150 of 2019 dated November 21, 2019 and includes companies working in the field of financial factoring in Egypt. The EFF is Contributing in the development of financial factoring activities, raising awareness of it, and adopting initiatives that support the

factoring activities. We Communicate with international and regional federations to exchange experiences in financial factoring activities. We are Ensuring that the factoring federation members implement the code of ethics and the rules regulating the obligations and rights of the members. The EFF is Organizing training courses with the aim to develop the skills of workers in the financial factoring activities, whether through the Federation or through other parties. We Work to protect the rights of members and remove obstacles that may obstruct/delay the performance of their work.

www.factoringfederation-eg.org



Facilitating Open Account - Receivables Finance

FCI was set up in 1968 as a non-profit global association for factoring companies around the world. Today, FCI has grown into the world's representative factoring and receivables finance association and business network with close to 400 members in 95 countries. Today,

FCI is truly the global representative body for the Factoring & Receivables Finance Industry. FCI offers three primary pillars of support to the Industry:

CONNECT: the Business network aids its members by providing a legal and messaging platform to execute cross-border factoring activities between both export and import factors

EDUCATE: FCI promotes and develops best practices in both domestic and international factoring and related Open Account Finance products

INFLUENCE: FCI promotes and defends the Industry with stakeholders and policy makers worldwide

www.fci.nl

MONDAY 24 OCTOBER 2022: 09.00 - 17.00 EEST

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|---------------|--|
| 09.00 – 09.30 | Registration & Welcome Refreshments |
| 09.30 – 10.00 | Opening Session & Welcome Remarks <ul style="list-style-type: none">• Mr. Gamal Moharam, Chairman, Egyptian Factoring Federation• Dr Islam Azzam, Vice Chairman, Financial Regulatory Authority (FRA)• Mr. Peter Mulroy, Secretary General, FCI• Ms. Kanayo Awani, Executive Vice President, Intra African Trade Bank, Afreximbank; Chairperson of the Africa Chapter, FCI |
| 10.00 – 10.30 | FCI & the Global Market Overview <p>Mr. Nassourou Aminou, Regional Manager Africa, FCI</p> |
| 10.30 – 10.50 | Afreximbank Initiatives for factoring & the Legal & Regulatory environment of Factoring in Africa <p>Dr. Enga Kameni, Senior Manager - Legal Services Department, Afreximbank, Egypt</p> |
| 10.50 – 11.25 | FCI solutions for promoting Egyptian and Intra-African trade <ul style="list-style-type: none">• Two-Factor International Factoring Mechanism• FCIreverse• FCI International Islamic Factoring <p>Mr. Peter Mulroy, Secretary General, FCI</p> |
| 11.25 – 11.55 | Coffee Break |
| 11.55 – 12.40 | Edifactoring 2.0 – FCI Platform for Electronic Data Interchange <p>Mr. Spyros Tsolis, Deputy Education Director, FCI</p> |
| 12.40 – 13.35 | Panel Discussion on Innovating & providing financing solutions to Corporates & SMEs – International best practices <p>Moderator Mr Ahmed Ossama, Managing Director, Drive Finance</p> <p>Panelists:</p> <ul style="list-style-type: none">• Ms. Dyala Saeed, CEO, Globalcorp Finance, Egypt• Ms. Doaa Hafez, General Manager, Head of Technical Functions & alternate Head of International Factoring, Egypt Factors; Executive Committee Member, FCI, Egypt• Ms. Ahanna Anaba, Head of Sales - Digital Solutions & Partnerships, Finverity, UK |

Programme

13.35 – 14.10

Panel Discussion on Credit Insurance & Factoring: a necessary instrument to grow factoring in Africa

Moderator Ms. Ghada Shams, Head of International & FI, Egypt Factors, Egypt

Panelists:

- Mr. Noaman Ashour, Country Manager, Coface, Egypt
- Mr. Ibrahim Al Aswad, Banks and FI Leader, Marsh MENA

14.10 – 14.25

Presentation from Gold Sponsor - CODIX

Mr. Laurent Tabouelle, COO, CODIX

14.25 – 14.40

Q&A Discussions

14.40 – 14.55

Closing Remarks

- Dr Islam Azzam, Vice Chairman, Financial Regulatory Authority (FRA)
- Ms. Doaa Hafez, Executive Committee Member, FCI

14.55 – 15.10

Coffee Break

15.10 – 15.55

Presentation from Platinum Sponsor - Finverity

Mr. Alex Fenechiu, Co-founder & COO, Finverity

15.55 – 17.00

Lunch & Networking