



Facilitating Open Account – Receivables Finance

Sponsoring Options

FCI Annual Meeting 2019

Exclusively for FCI Members

Ho Chi Minh City, Vietnam, 9-14 June 2019





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1. Overview of the Event

FCI's 51st Annual Meeting will be the place to be in June for Open Account Receivables Finance professionals. FCI is the Global Representative Body for Factoring and Financing of Open Account Domestic and International Trade Receivables. With close to 400 member companies in 90 countries, FCI offers a unique network for cooperation in cross-border factoring.

The Annual Meeting is a great opportunity to **network** with your peers **globally** but also to discuss the current issues of **Factoring** and **Receivables Finance**. The meeting will address many important issues relevant for you and your company and includes **strategy** and **official Members** meetings.

Your sponsorship at FCI's Annual Meeting allows you to reach decision-makers in the factoring and asset-based finance industry and related industry professionals. Sponsoring this world factoring event has a high impact on the visibility of your organisation and will raise awareness among the key-players of factoring and invoice finance in the world. FCI will help you to reach your goal in offering several sponsorship opportunities and choose with you the one that best fits your budget and aim.



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2. Reasons to attend

1. Networking

The only opportunity to meet your correspondents globally in one place!

The unique conference for friendly networking atmosphere: you will go back home with lots of ideas and new business relations.

Attendees' coverage in multiple countries: last year 54 countries were represented!

2. Learn

Learn the latest developments in the industry.

3. Exchange

Roundtable discussions are the place for lively discussions to address topical themes in receivables finance.

4. Insight

Built by Industry professionals for industry professionals: FCI knows which topics you want to discuss. Gain valuable insight into the latest developments of receivables finance from keynote speakers and industry experts.

5. Influence

This year there will be elections for the Executive Committee. Other subjects will be also voted on by the members. During the Membership Forum, you can share with the members your point of view on the subjects that will be voted upon.

3. 2018 Sponsors

Global Sponsor:



The unique IT Solution for Commercial Finance and SCF

BULGARIA FRANCE MEXICO USA SPAIN TUNISIA VIETNAM

Name Badge Lanyards Sponsor:



Event App Sponsor:



Welcome Dinner Sponsor:




Monday Break Sponsor:



Thursday Networking day Sponsor:



FCI Museum Sponsor:



The Standard of Factoring Software

Dutch Members: Farewell Dinner Sponsors





4. Sponsoring Benefits Overview:

	Price EUR	Conference registration (s)	Available to x companies	Supply branded bag	Partner of the event	Exclusive	Event webpage	Table-top display	App Push Message	Name on lanyards
Global Sponsor	20,000 SOLD OUT	3	4							
Name badge lanyards	10,000 SOLD OUT	2	4							
Event App	8,000 SOLD OUT	1	1							
Welcome dinner	6,000	1	3							
Farewell dinner	6,000	1	32							
Networking day	6,000	1	3							
Monday Break	6,000	1	31							
Tuesday Break	5,000	1	32							

All of the following sponsorships are awarded on a first come/first serve basis, don't wait if you want to be on the promotion material from the first invitation!

5. Sponsorship Opportunities

~~1/ Global Sponsor – Exclusive~~ ~~€ 20,000 (SOLD OUT)~~

~~The global sponsor is the partner of the event. It's a great opportunity for high visibility for this Annual Meeting. The Global sponsor will be mentioned on all the marketing material of the Annual Meeting and on the right top corner of the conference brochure. It will be the name associated with the Annual Meeting.~~

~~Additional benefits: The opportunity to add giveaways in the attendees' welcome package. The opportunity to send a push message through the event app 3 times during the conference.~~

~~The Global sponsorship package also includes:~~

- ~~— 3 Conference registrations~~
- ~~— Mention on the marketing documents as partner of the event~~
- ~~— Acknowledgement on the conference page of FCI website and a link to the sponsor's website~~
- ~~— Acknowledgement on promotional materials~~
- ~~— Visibility on the invitation~~
- ~~— A table top display in the exhibit space (Monday through Wednesday)~~
- ~~— Opportunity to provide the attendees branded bag~~

~~2/ Name badge lanyards – Exclusive~~ ~~€ 10,000 (SOLD OUT)~~

~~Have your company's logo in full view for everyone to see on this must have accessory that will be used throughout the entire event.~~

~~Additional benefits: exclusive visibility~~

~~The Name badge lanyards sponsorship package also includes:~~

- ~~— 2 Conference registrations~~
- ~~— Acknowledgement on the conference page of FCI website and a link to the sponsor's website~~
- ~~— Acknowledgement on promotional materials~~
- ~~— A table top display in the exhibit space (Monday through Wednesday)~~



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~~3/ Event APP Sponsor – Exclusive~~ ~~€ 8,000 (SOLD OUT)~~

~~A dedicated application for the Annual Meeting. Attendees will find in the app all information re agenda, speakers, attendees and presentations. The app will allow attendees to interact with each other and access all relevant information. The app will be available on IOS and Android systems, as well as on Windows smartphones. The app will be available one week before the event until 1 year afterwards.~~

~~If you want to increase your company's exposure in being the sponsor of the app this sponsoring opportunity is for you. Your logo will be prominently displayed on the app.~~

~~Additional benefit: The opportunity to send max 3 push messages through the app at any imaginable moment.~~

~~The Event App sponsorship package also includes:~~

- ~~— 1 Conference registration~~
- ~~— Acknowledgement on the conference page of FCI website and a link to the sponsor's website~~
- ~~— Acknowledgement on promotional materials~~
- ~~— A table top display in the exhibit space (Monday through Wednesday)~~
- ~~— 3 push messages on the app~~



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4/ Welcome Cocktails & Dinner (available to 3 companies) € 6,000

Increase exposure for your company as attendees gather to network. This is the informal moment to catch up with industry colleagues and make new business relations in a relaxed environment with buffet dinner and drinks. Ensure your company is in the minds of all attendees as they celebrate the launch of this exclusive event.

Additional benefit: The opportunity to display collateral materials during the cocktail and dinner.

The Welcome Cocktails & Dinner sponsorship package also includes:

- 1 Conference registration
- Acknowledgement on the conference page of FCI website and a link to the sponsor's website
- Acknowledgement on promotional materials
- A table-top display in the exhibit space (Monday through Wednesday)

5/ Farewell dinner (available to 3 companies, remains 2 available) € 6,000

Increase exposure for your company as attendees gather to network. This is the informal moment to catch up with industry colleagues and make new business relations in a relaxed environment. Ensure your company is in the minds of all attendees as they celebrate the farewell of this exclusive event.

Additional benefit: The opportunity to display collateral materials at the entrance of the dinner.

The Farewell dinner sponsorship package also includes:

- 1 Conference registration
- Acknowledgement on the conference page of FCI website and a link to the sponsor's website
- Acknowledgement on promotional materials
- A table-top display in the exhibit space (Monday through Wednesday)



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6/ Networking day (available to 3 companies)

€ 6,000

Increase exposure for your company as attendees gather to network. This is the informal moment to catch up with industry colleagues and make new business relations in a relaxed environment. Ensure your company is in the minds of all attendees as they enjoy the networking day.

Additional benefit: Opportunity to offer a giveaway to the participants while returning from the networking day (or room drop at the expense of the sponsor).

The networking day sponsorship package also includes:

- 1 Conference registration
- Acknowledgement on the conference page of FCI website and a link to the sponsor's website
- Acknowledgement on promotional materials
- A table-top display in the exhibit space (Monday through Wednesday)

7/ Monday breaks (available to 3 companies, remains 1 available)

€ 6,000

Increase exposure for your company as attendees gather to network during the first day of conference. The first day is a day of keynote speakers, presentations and break-out sessions. Additional benefit: The opportunity to display additional collateral materials in the conference foyer.

The Monday breaks sponsorship package also includes:

- 1 Conference registration
- Acknowledgement on the conference page of FCI website and a link to the sponsor's website
- Acknowledgement on promotional materials
- A table-top display in the exhibit space for the entire conference (Monday through Wednesday)



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8/ Tuesday breaks (available to 3 companies, remains 2 available) € 5,000

Increase exposure for your company as attendees gather to network during the second day of conference. The second day is a day of panels, regional presentations, committees' presentations and awards ceremony.

Additional benefit: The opportunity to display additional collateral materials in the conference foyer.

The Tuesday breaks sponsorship package also includes:

- 1 Conference registration
- Acknowledgement on the conference page of FCI website and a link to the sponsor's website
- Acknowledgement on promotional materials
- A table-top display in the exhibit space for the entire conference (Monday through Wednesday)



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6. Ready to commit?

For more information about FCI membership or to reserve a sponsorship opportunity: contact Gwendoline de Viron, deviron@fci.nl, +32 478 98 43 34.

REGISTRATION FOR SPONSORSHIP OPPORTUNITY AT 2019 FCI ANNUAL MEETING, HO CHI MINH CITY

Please reserve following sponsoring opportunity for my company:

Please tick the chosen option	Sponsoring Options	Price EUR
	Global Sponsor	20,000
	Name badge lanyards	10,000
	Event App	8,000
	Welcome dinner	6,000
	Farewell dinner	6,000
	Networking day	6,000
	Monday Break	6,000
	Tuesday Break	5,000

Company Name:

The sponsorship will be invoiced after confirmation by FCI and is payable upon receipt of the invoice.

The sponsor will provide FCI in a timely manner with material such as logo for publication on website / program. The sponsor is responsible for shipping and distributing promotional material to the event as well as for set-up of banners and signage.

The sponsor will coordinate his sponsoring activity with FCI's Head of Marketing and Communication, Gwendoline de Viron.

Name:

Date:

Signature:

Place: