

Advertising on FCI website

FCI opens advertising opportunities on its website.

FCI website in figures:

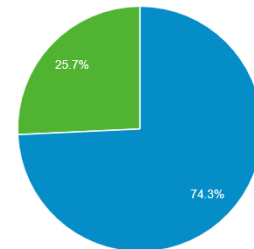
An average of 8000 sessions per month

An average of 30,000 page views per month

18% of these 30,000 visit the welcome page (average of 5000)

75% are new users

■ New Visitor ■ Returning Visitor



Geographical origin:

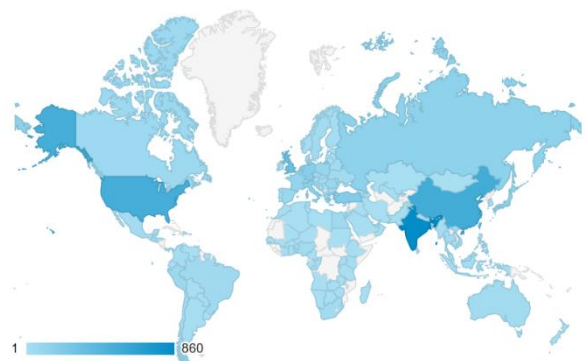
50% of native English speakers (USA and UK)

15% from India

10% from China

6% from Taiwan

4% from Turkey



Age group breakdown:

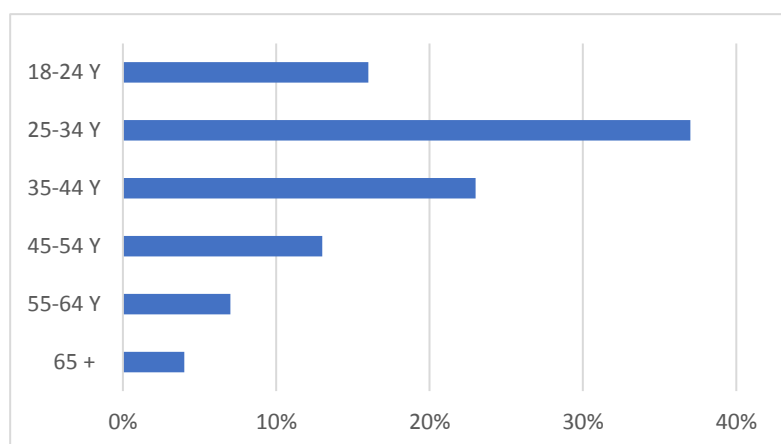
16% of 18-24 years

37% of 25-34 years

23% of 35-44 years

13% of 45-54 years

7% of 55-64 years





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You want to reach our audience with your brand?

Are you looking for new ways to promote your company ?

You want to associate your name with FCI?

We have the solution for you! Advertise on the front page of the FCI website and reach 8000 users per month.

There are 3 places available for the advertising:



Price list 2018:

FCI Members:

Advertising space 1 (top): 750€ per month

Advertising space 2 (middle): 400€ per month

Advertising space 3 (middle): 400€ per month



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Non-Members*:

Advertising space 1 (top): 1500€ per month

Advertising space 2 (middle): 800€ per month

Advertising space 3 (middle): 800€ per month

*Subject to validation from FCI

File setup: 468 x 60 pixels

File format: .png , .jpeg or .gif

Delivery instruction: please send the file to deviron@fci.nl

Advertising is available every month, please book your space as early as possible as places are limited.