



# FCI

Facilitating Open Account – Receivables Finance

## 55th Annual Meeting

Marrakesh, Morocco,  
17-21 September 2023

## Sponsoring Options

Exclusive for FCI Members



# ABOUT THE EVENT

**FCI's 55th Annual Meeting** will be the place to be in September 2023 for Open Account Receivables Finance professionals. This year, FCI decided to go back to physical events. Sponsors will have booth in the networking area to present themselves, network, and reach out to all participants of our industry event.

The Annual Meeting is a great opportunity to network with your peers globally but also to discuss current issues of the Factoring and Receivables Finance. The meeting will address many important issues relevant for you and your company and includes strategy and official Members meetings.

Your sponsorship at FCI's Annual Meeting allows you to reach decision-makers in the factoring and asset-based finance industry and related industry professionals.

## REASONS TO ATTEND



INSIGHT



NETWORK



LEARN



EXCHANGE

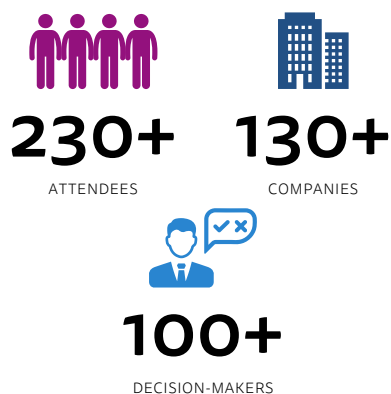


INFLUENCE



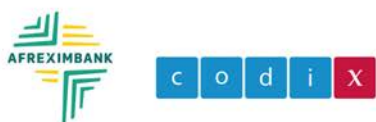
# LET'S TALK ABOUT PREVIOUS YEARS

## 2022 IN NUMBERS



## 2022 SPONSORS

### GOLD SPONSORS



### SILVER SPONSORS



### BRONZE SPONSORS



### LOCAL MEMBER SPONSORS



# SPONSORSHIP BENEFITS

All sponsorships are awarded on a first come, first serve basis.

**So don't wait if you want to be on the promotional material from the first invitation!**

SPONSORSHIP	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Price	EUR 18,000	EUR 12,000	EUR 6,000
Conference registration (s)	2	1	0
Available to x companies	3	6	6
Event webpage and marketing material	✓	✓	✓
Company presentation in the brochure	Full page	Half page	One Third page
Table-top display	✓	✓	✓
Push message	3	2	1
App sponsor, wifi or branded lanyard	✓		
Sponsor dinner		✓	
Sponsor networking			✓



# SPONSORSHIP PACKAGES

## **GOLD SPONSOR - €18,000\*** **(Only 3 spots available - 1 remaining)**

Gold sponsors have the best opportunity for high visibility for this Annual Meeting as their names will be associated to the event . The Gold sponsors will be mentioned on all marketing materials for the Annual Meeting.

**Additional visibility, choice between (first come, first serve):**

- ☐ Event App sponsor
- ☐ Wifi sponsor (having its logo on the material displaying Wifi code)
- ☐ Your company's logo on the name badge lanyard

**The Gold sponsorship package also includes:**

- Two conference registrations
- Mention on all marketing materials
- Acknowledgement on the conference page of the FCI website and a link to the sponsor's website
- Acknowledgement of promotional materials
- A table top display in the exhibit space (Monday through Wednesday)
- Visibility on the invitation
- One page Company profile on the Annual Meeting brochure
- Access to chat/message all the participants on FCI App
- Send a push message through the event app 3 times (one before, one during and one after the conference)

*Well done!!! Congrats for such great virtual event. Excellent, insightful presentations, together with great virtual technology, and superb lively presentation by Peter and Patrick.*

- Joao Costa Pereira, Banco Ourinvest

# SPONSORSHIP PACKAGES

## SILVER SPONSOR - € 12,000\* (Only 6 spots available - 2 remaining)

Silver sponsors have the opportunity for great brand awareness at this Annual Meeting as they will have a table top display in the exhibit space. All Silver sponsors will be mentioned on all marketing materials for the Annual Meeting.

### Additional visibility, choice between (first come first serve):

- ☐ Sponsor the Tuesday cocktail & dinner (available to 3 companies)
- ☐ Award dinner sponsor (available to 3 companies)

The Silver sponsorship package also includes:

- One conference registration
- Mention on all marketing materials
- Acknowledgement on the conference page of the FCI website and a link to the sponsor's website
- Acknowledgement of promotional materials
- Visibility on the invitation
- Half page Company profile on the Annual Meeting brochure
- Access to chat/message all the participants on FCI App
- A table-top display in the exhibit space (Monday through Wednesday)
- Send a push message through the event app 2 times.



*I believe the 53 rd Annual Meeting was extraordinary, interactive and full of interesting information for all members.*

- Hector Gomez, Bancomext

# SPONSORSHIP PACKAGES

## **BRONZE SPONSOR - € 6,000\*** **(Only 6 spots available - 1 remaining)**

Bronze sponsors have the opportunity to be visible during the Annual Meeting through sponsoring of networking times. This is the informal moment to catch up with industry colleagues and make new business relations.

### **Additional visibility, choice between (first come first serve):**

- ☐ Monday breaks (available to 2 companies)
- ☐ Tuesday breaks (available to 2 companies)
- ☐ Thursday networking day (available to 2 companies)

The Bronze sponsorship package also includes:

- Mention on all marketing materials
- Acknowledgement on the conference page of the FCI website and a link to the sponsor's website
- Acknowledgement of promotional materials
- Access to chat/message all the participants on FCI App
- One third page company profile on the Annual Meeting brochure
- A table-top display in the exhibit space (Monday through Wednesday)
- Send a push message through the event app 1 time.



*A unique experience !*



# LET'S GET YOUR COMPANY SEEN

For more information about FCI membership or to reserve a sponsorship opportunity please contact Gwendoline de Viron at [deviron@fci.nl](mailto:deviron@fci.nl) or Tanya Naysmith at [naysmith@fci.nl](mailto:naysmith@fci.nl).

## REGISTRATION FOR SPONSORSHIP OPPORTUNITY AT FCI ANNUAL MEETING 2023

Please reserve the following sponsorship opportunity for my company:  
(Please tick the chosen options)

Choose one visibility option for your sponsorship:

☐

Gold Sponsor – EUR 18,000\*

☐

Event App sponsor

☐

Wifi sponsor

☐

Silver Sponsor – EUR 12,000\*

☐

Sponsor the Tuesday cocktail & dinner

☐

Award dinner sponsor

☐

Bronze Sponsor – EUR 6,000\*

☐

Monday breaks

☐

Tuesday breaks

☐

Thursday networking day

Company Name: \_\_\_\_\_

The sponsorship will be invoiced after confirmation by FCI and is payable upon receipt of the invoice.

The sponsor will provide FCI with the materials such as logos for publication on the website/program in a timely manner. The sponsor is responsible for sending FCI all their promotional materials for their presence.

The sponsor will coordinate their sponsoring activity with FCI's Head of Marketing and Communication, [Gwendoline de Viron](#) and FCI Marketing Officer [Tanya Naysmith](#).

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Place: \_\_\_\_\_

\*Price is excluding VAT/tax if applicable

[fci.nl](http://fci.nl)