



# FCI

Facilitating Open Account – Receivables Finance



## **SPONSORING OPTIONS**

**Regional Conference on Factoring,  
Receivables Finance & Credit  
Insurance in Southern Africa**

22-23 April 2024 | Harare, Zimbabwe

# ABOUT THE EVENT

The 2024 Regional Conference in Africa, hosted by FCI and Afreximbank, is set to take place on 22-23 April 2024 in Zimbabwe. The conference will focus on Factoring, Receivables Finance, and Credit Insurance in Southern Africa.

Join fellow industry-leading peers and government officials to discuss the world of Factoring, highlighting what, where and how to use this product, the legal and regulatory requirements, the Credit Insurance Landscape, how the digital world plays a role in this industry, and so much more.

## REASONS TO ATTEND



INSIGHT



NETWORK



LEARN



EXCHANGE



INFLUENCE

## SPONSORSHIP BENEFITS OVERVIEW

Gold Sponsor

Silver Sponsor

Speaking slot



Booth in the function Area



Notification on App



Registrations



Mention on all marketing materials



Acknowledgement on the conference page





# LET'S TALK ABOUT PREVIOUS YEARS

## 2023 IN NUMBERS



**200+**

ATTENDEES



**130+**

COMPANIES



**190+**

DECISION-MAKERS



## 2023 COMPANIES IN ATTENDANCE

ABC ADVISORS  
ACELI  
ACT AFRIQUE GROUP  
ADEPME  
ADET TOGO  
AFFACTO GROUP FR  
AFREXIMBANK  
AFRIC'ADIR  
AGO  
AGROBIOTEK INGENIERI  
ALG  
ALIOS FINANCE  
ANB SENEGAL / BRVM  
ARM  
ASKIA ASSURANCES  
ATI  
ATTIJARI BANK  
ATTIJARI FACT. MAROC  
AXA SENEGAL  
BAGRI  
BANK OF AFRICA BENIN  
BANK OF AFRICA SN  
BANK OF ALGERIA  
BANK OF GHANA  
BANQUE ATLANTIQUE  
BANQUE DE L'HABITAT  
BANQUE POSTALE DU CONGO  
BCEAO/COFEB  
BDK  
BEA  
BICIS GRP SENEGAL  
BMI  
BNDE  
BNI IVORY COAST  
BOAD  
BPM  
BRIDGE BANK GROUP  
BRM-CI  
BSIC  
BSIC MALI SA  
BSIC NIGER  
BW FACTORING  
CA GHANA  
CADAP WORLD INC.  
CAPSA NG

CBI SENEGAL  
CBK  
CIM FIN. SERVICES  
CISSCORP HOLDING  
CIT GROUP  
CODIX  
COFACE FRANCE  
COFACE SENEGAL  
COFACE WEST AFRICA  
COFINA SENEGAL  
COM TECH SENEGAL  
COMPAGNIE FINASUR AF  
CORIS BANK IVORY CST  
COSMOS CREANCES  
CREDIT ACCESS  
CREDITINFO WA  
DI AFRICA  
DINTS  
EBID  
ECOBANK CAMEROON  
ECOBANK COTE D'IVOIRE  
ECOBANK SENEGAL  
EDGEPLUS CAPITAL  
EFCOM  
EURAF C&F SENEGAL  
FACTORING & SCFL  
FCI  
FGHM SA  
FIDELIS FIN  
FIDUCIA  
FONSIS  
GIABA  
GIZ (NG)  
GROUPE LOUKIL  
GROW HUB SARL  
IAPPSE  
IB FINANCE  
IBS  
ICISA  
IFC  
IFCM  
INFINITY KEY INV  
INT. PROJEKT CONSULT  
INTRAC  
ISORIS GUINEA

LILIUM GRP USA  
LOCAFRIQUE  
LOITA CAPITAL (LR)  
LOITA CAPITAL (ZA)  
LUSIS & CO  
MARSH  
MBA SERVICES  
MFED  
MFW4A  
MISR INSURANCE  
MK CONSEIL ET FORMAT  
MOF SENEGAL  
NATIONAL BANK  
NNAMDI  
NSIA COTE D'IVOIRE  
NSIA SENEGAL  
ORABANK SENEGAL  
OSC & PARTNERS  
PAC CAPITAL  
PEAQOCK  
PROBOUTIK  
RAJEC  
RESERVE BANK ZW  
SAER-GROUP  
SAFETRADE FR  
SANLAM ASSURANCE  
SIB  
SOC. GEN. FACT. (FR)  
SOGGEN, SENEGAL  
SONAC SENEGAL  
SONAM ASSURANCE  
SONIBANK  
TRADEIN FR  
TRUST BANK GAMBIA  
TUNISIE LEASING&FACT  
UBA  
UMOA-TITRES  
UNICORNS CONSULT.  
VISTA BANK GAMBIA  
VISTA BANK SL LTD  
VISTA GRP HOLDING BF  
VISTAGUI  
WE COMPANY  
WEST AFRICAN ENERGY  
WOODBIDGE CONSULTIN

### Contact us today

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# SPONSORSHIP PACKAGES

## **GOLD SPONSOR - € 3,500 (€5,500 for non-member)\***

Increase exposure for your company as a Gold sponsor. Your logo will be displayed on the front page of the event brochure and attendee materials. You will get a tabletop display in the exhibition space to display your materials.

Additional benefits: Accredited as Sponsor of the Networking Cocktails with logo

The Gold sponsorship package also includes the following:

- 2 registrations (Including speaker)
- Mention on all marketing materials (Print & Digital brochures, FCI App)
- Acknowledgement on the event page on the FCI website and App with a logo, short description and link to your website
- Sponsor presentation (10 minutes) during the conference or participation in a panel discussion
- A table-top display in the exhibition space
- Send a Notification to all attendees via the FCI Mobile Event App during the conference, 1 per day

## **SILVER SPONSOR - € 2,500 (€4,000 for non-member)\***

Increase the exposure of your company as one of the Silver sponsors. Your logo will be displayed on the brochure of the event, on communication and on the attendee materials.

Additional benefits: Send a Notification to all attendees via the FCI Mobile Event App during the conference, 1 per event.

The Silver sponsorship package also includes the following:

- 1 registration
- Mention on all marketing materials (Print & Digital brochures, FCI App)
- Acknowledgement on the event page on the FCI website and App with a logo, short description and link to your website
- A table-top display in the exhibition space

**All sponsorships are awarded on a first come, first serve basis.**



# LET'S GET YOUR COMPANY SEEN

For more information about FCI membership or to reserve a sponsorship opportunity, please get in touch with Gwendoline de Viron at [deviron@fci.nl](mailto:deviron@fci.nl) or Tanya Naysmith at [naysmith@fci.nl](mailto:naysmith@fci.nl).

## REGISTRATION FOR SPONSORSHIP OF THE Regional Conference on Factoring, Receivables Finance & Credit Insurance in Southern Africa

Please reserve the following sponsorship opportunity for my company:  
(Please tick the chosen option)

☐

Gold Sponsor - EUR 3,500 (EUR 5,500 for non-members)\*

☐

Silver Sponsor - EUR 2,500 (EUR 4,000 for non-members)\*

☐

I am an FCI member, and our Factor code is: \_\_\_\_\_

☐

I am not an FCI member

Company Name: \_\_\_\_\_

The sponsorship will be invoiced after FCI's confirmation and is payable upon receipt of the invoice.

The sponsor will provide FCI with the materials, such as logos, for publication on the website and programme promptly. The sponsor is responsible for sending all the material to the hotel for the booth.

The sponsor will coordinate their sponsoring activity with FCI's Marketing Department.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Place: \_\_\_\_\_

\*Price excluding VAT / taxes if applicable

In the case that the event is cancelled, this contract will be cancelled and FCI will reimburse the fee paid.